



Thanks to millions of travelers, New Orleans was recognized by TripAdvisor® for the 2008 Travelers' Choice Destinations Award in the categories of Top 100 World and Top 25 United States.

HELPFUL INFORMATION

AIRPORT

New Orleans is served by Louis Armstrong New Orleans International Airport (MSY). AirTran, American Airlines, Continental, Delta, JetBlue, Northwest, United and US Airways offer direct and connecting service to MSY. In 2007, more than 7.5 million passengers came through the airport, which was ranked in the top five among the 47 busiest airports for ease of travel experience by U.S. News and World Report (based on number of delays and flight volume.) Eighty-five percent of the terminal has Wi-Fi access.

The airport is about 15 miles outside of New Orleans.

Options for getting to the hotel from the airport include:

- **Airport Shuttle** For \$13 (one-way) the van will take you directly to your hotel in the French Quarter, Garden District, Central Business District or Faubourg Marigny.
- **Taxi Fares** from the airport are approximately \$29 for one to two people. If there are three or more people, the fare is \$12 per person, plus a \$1 gas surcharge.
- **Bus Fares** to the Central Business District are \$1.50 (exact change required.) Buses run from 6a.m. – 6:30p.m. From 6 – 9a.m. and 3 – 6p.m., buses leave the airport every 12-15 minutes and go to the downtown side of Tulane Avenue between Elks Place and South Saratoga Street. At all other times, they leave every 23 minutes.

AIRLINE TRAVEL DISCOUNTS

The following arrangements have been made to provide discounts for attendees traveling to New Orleans for NAMB/SOUTHEAST. In order to receive these discounts, please follow the instructions carefully.

- **American Airlines** Save up to 5% on your fare on American or American Eagle flights. Visit www.aa.com and enter A5588AC under "Advanced Search" to get your discount.
- **Continental Airlines** Save 2-15% on Coach, Business or First class tickets. Call MeetingWorks at 800.468.7022 and reference Z Code ZB3H and Agreement Code D7C212. (Additional \$10 service fee applies when booked through MeetingWorks.) Save an additional 3% by booking online at www.continental.com and entering ZB3HD7C212 in the "Offer Code" box.

- **JetBlue** Receive a 5% discount on the lowest available fare when booking online. Visit www.jetblue.com/promo and enter code NAMBSOUTHEAST when prompted to receive your 5% discount. You must book by August 18, 2008 to take advantage of this discount.

RENTAL CAR

- **Hertz** Discounted rental rates for attendees traveling to NAMB/SOUTHEAST in New Orleans start at \$26 per day and \$159 per week, and include unlimited mileage. Book online at www.hertz.com or call 800.654.2240 and use code CV#022Q3614.

GETTING AROUND NEW ORLEANS

- **Getting to the Hilton New Orleans Riverside** - From points West: Follow Interstate 10 to Downtown/East/Slidell, exiting at Poydras Street. The off-ramp becomes Poydras Street. Follow Poydras south to its end at the hotel's front circle drive entrance. From points East: Follow Interstate 10 Downtown/West, exiting at Canal Street/Superdome. Follow signs to Superdome/Poydras Street, turning left onto Poydras Street. Follow Poydras south to its end at the hotel's front circle drive entrance.

Self Parking at the hotel is \$29/night. Valet Parking is available for \$35/night.

- **Traveling Around Town** Besides being a National Historic Landmark, streetcars are plentiful in New Orleans. Fares are \$1.25 each way (exact change in bills or coins is required.) St. Charles Avenue, Riverfront and Canal Street are the most used streetcar lines. Buses cover much of the ground that streetcars do not and are also \$1.25 (exact change in bills or coins is required.) For more information or route maps, visit www.norta.com.

WEATHER

The average high temperature in New Orleans in August is 91 degrees Fahrenheit. The average low is 74. The average rainfall is about six inches.

ATTIRE

The dress for this conference is business casual. A sweater may be needed inside the meeting and education rooms. Comfortable shoes are a must for walking the exhibit hall.

"New Orleans is open for business, so please enjoy the thriving French Quarter, visit the gorgeous homes in the Garden District and sample the unmatched cuisine of our city. The rebuilding effort won't happen overnight but with your support, we will bring back New Orleans better than ever."

C. Ray Nagin, Mayor