



Jason Hawthorne Petty
 Director of Exhibits & Sponsorships
 NAMB
 7900 Westpark Drive, Suite T309
 Mclean, VA 22102
jpetty@namb.org
 703-342-5859

EXHIBITOR REGISTRATION INFORMATION

Register online! Save time and energy – your complimentary booth personnel registrations will be automatically calculated online! It's quick, easy and our system will instantly recognize the specifics of each exhibiting company.

- Go to www.namb.org/nambsoutheast
- Click "Exhibitor"
- Click on "Exhibitor Registration" Online or Mail/Fax
- Enter your booth number and password (the last name of the contact person on the Exhibit Space Rental Agreement)

EXHIBITOR BOOTH PERSONNEL (BP)

Based on booth size, a specific number of complimentary Booth Personnel (BP) registrations are included with the cost of your booth space. These badges are intended for staffing your booth and allows the bearer access to the main exhibit hall for booth staffing, set-up and tear-down.

PLEASE NOTE: Booth Personnel registrations do not include admission to any extra events including a drink ticket for the Opening Reception, General Session, Breakout Sessions, or Education Courses. Drink tickets for the Opening Reception may be purchased separately. For full access to the conference sessions and events, Full Exhibitor Registration may be purchased at a discounted rate.

Booth Size	# of BP Badges	Booth Size	# of BP Badges
10x10	2	20x20	8
10x20	4	20x30	12
10x30	6	20x40	16

If your company requires more Booth Personnel registrations, you may purchase additional registrations. (See table below for pricing.) Registration forms will also be included in the Exhibitor Service Manual, which you will receive approximately 90 days before the event from Freeman. You may also register on-line at www.namb.org/nambsoutheast.

If your company representatives plan to attend ALL conference events, they must purchase a Full Conference exhibitor registration. Full Conference exhibitor registration includes admission to the exhibit hall, all breakout and general sessions and one drink ticket for the Opening Reception. Education courses are not included in exhibitor registration fees.

	On or before June 30, 2008	July 1 – August 1, 2008	After August 1 & Onsite
Additional Booth Personnel	\$150	\$200	\$250
Full Registration – Exhibitor	\$395	\$445	\$495

Registered individuals can only pick up their badges on-site at the registration desk, located in the convention center. PLEASE NOTE THE REGISTRATION HOURS! If you are unable to pick up your badge you will not be able to enter the exhibit hall.

All Exhibitor badges are non-transferable and must be worn at all times, including set-up and tear-down. For security reasons, non-exhibit personnel will only be permitted to enter the exhibit hall during show hours. Registered exhibitors will be allowed in the exhibit hall up to one hour before the listed show hours and may remain in the hall up to one hour after closing time. As a courtesy to convention attendees and fellow exhibitors, all exhibiting companies are expected to open their booths promptly and staff them for the duration of the show.

Any exhibitor shutting down and packing up their booth before the conclusion of the exhibition will automatically be placed last in the selection/assignment of their 2008 or 2009 booth.

After August 1, 2008, registrations and changes to exhibit staff must be made on-site; representatives registering on-site will be required to complete an on-site registration form.

NAMB Industry Partners

All NAMB Industry Partners are entitled to a specific number of complimentary full registrations depending on the level of sponsorship (see table below). For further information on becoming an Industry Partner and/or to receive a copy of the Industry Partner brochure, please visit www.namb.org/industrypartners.

Industry Partner Level	Number of Complimentary FULL Exhibitor Registrations
Double Platinum --	6
Platinum --	3
Gold --	2
Silver --	1

Registration Hours - On-site Registration is at the Hilton Riverside Hotel.

Friday, August 22, 2008	2p.m. – 6p.m.	Monday, August 25, 2008	7a.m. – 7p.m.
Saturday, August 23, 2008	7:30a.m. – 5p.m.	Tuesday, August 26, 2008	8a.m. – 6p.m.
Sunday, August 24, 2008	7a.m. – 6p.m.		

YOUR REGISTRATION INFORMATION



Company _____
 Onsite Contact _____
 Address _____
 City, State, ZIP _____
 Phone _____ Fax _____
 Email _____

**REGISTRATION DEADLINE:
 EARLY BIRD
 June 30, 2008**

BADGES WILL NOT BE MAILED IN ADVANCE

Booth Personnel Badges will only be given to either the individual or to the Onsite Contact listed above. For security purposes NO ONE will be permitted to enter the exhibit hall without a badge. If you plan to distribute badges to your exhibit staff, it must be done outside the exhibit hall.

BOOTH PERSONNEL – Complimentary and Additional

Full Conference Exhibitor Registration (FC): Full Conference exhibitor registration includes admission to the exhibit hall, all breakout and general sessions and one drink ticket for the Opening Reception. Education courses are not included in exhibitor registration fees.

**Early Bird
 On or before
 June 30, 2008**

**Advance Rate
 July 1 – Aug. 1,
 2008**

**After Aug. 1 &
 Onsite**

\$395

\$445

\$495

Booth Personnel (BP): Booth Personnel includes entrance to show floor for set-up/tear-down and show days only.

**Early Bird
 On or before
 June 30, 2008**

**Advance Rate
 July 1 – Aug. 1,
 2008**

**After Aug. 1 &
 Onsite**

\$150

\$200

\$250

1. First Name _____ Nickname (for badge) _____ Last Name _____
 Title _____ City/State _____ **FC or BP** (circle one) \$ _____
 2. First Name _____ Nickname (for badge) _____ Last Name _____
 Title _____ City/State _____ **FC or BP** (circle one) \$ _____
 3. First Name _____ Nickname (for badge) _____ Last Name _____
 Title _____ City/State _____ **FC or BP** (circle one) \$ _____
 4. First Name _____ Nickname (for badge) _____ Last Name _____
 Title _____ City/State _____ **FC or BP** (circle one) \$ _____

INDIVIDUAL EVENT TICKETS & A LA CARTE PRICING – Registration and payment is required in advance

◆ Saturday Full-Day Symposium* \$199 ◆ CRMS/CMC Certification Workshop & Luncheon \$150

(*Saturday Full-Day Workshop and Opening Reception are included in Full Registrations.)

SPECIAL NEEDS

If you have a disability that requires special accommodations, please check here and attach a statement of your needs.

CANCELLATIONS

Notice of cancellation must be made in writing and mailed or faxed to Experient: NAMB/SOUTHEAST, P.O. Box 4088, Frederick, MD, 21075-1088, Fax 301-694-5124 on or before Friday, July 18, 2008. NAMB will refund 50% of the paid registration fee. Refunds will not be made to no-shows. Refunds will not be issued until 30 days after the convention. ANY INDIVIDUAL TICKETS PURCHASED ARE NON-REFUNDABLE. In addition, NAMB shall not be liable for any interest on the amount refunded. I have read and understand the cancellation policy and agree to the terms and conditions of the cancellation policy. (If you do not check this box, your registration will not be processed and will be returned to you.)

I have read and understand the cancellation policy and agree to the terms and conditions of the cancellation policy. (If you do not check this box, your registration will not be processed and will be returned to you.)

PAYMENT METHOD

Check Enclosed VISA MasterCard American Express

Name on Card _____
 Credit Card Number _____ Exp. Date _____
 Signature _____ Date _____

Send payments to: NAMB (NAM083), P. O. Box 4088, Frederick, MD 21075-4088.
 Fax payments (credit cards only) to: 301-694-5124. For registration questions, please call: 301-694-5243.