

NAMB 2008 Sponsorship Opportunities

Don't forget that sponsorship opportunities abound, including giveaways with your company's logo and advertising in on-site materials such as the convention/conference program. Sponsorship is a great way to increase your exposure at the Annual Convention, NAMB/SOUTHEAST and NAMB/WEST.

Sponsor an item at ALL EVENTS - the Annual Convention AND NAMB/SOUTHEAST AND NAMB/WEST and save! All sponsors who buy a sponsorship item at the same time for ALL events will receive up to 20% discount off the three sponsorship opportunities.

By becoming a NAMB 2008 sponsor, your company will receive formal recognition of your commitment to the industry through:

- Recognition of the sponsorship in our Advance Registration Program and Onsite Program
- Recognition in NAMB's publication of *Mortgage Broker Magazine*
- Included in the list of sponsors in convention advertising on the NAMB website
- Signage at the event featuring the company's name and logo
- And more!

Don't forget-any exhibitor that also sponsors will get preferential booth assignment (if made prior to deadline—see Assignment of Space)!

Please note that Sponsorship will be assigned at the discretion of NAMB with due regard to the history of support of the Association. That is, 2007 Annual Convention sponsors in Seattle will have first option to sponsor the same event/item again for the 2008 Annual Convention, "Buy ALL" options and for the NAMB/SOUTHEAST. 2007 NAMB/WEST sponsors will have first option for NAMB/WEST event/items only. Any Exhibitor that wishes to obtain its own giveaway must submit the item in writing for approval to NAMB no later than 45-days prior to the Event.

Exhibitors may not provide a giveaway item on their own that is listed as an official NAMB sponsorship opportunity. As sponsorship opportunities are sold they will be posted on the NAMB web site www.namb.org.

Please note any giveaway/prize drawing deemed to be "too similar" to an offered paid/sponsored item, (for example a Vespa as opposed a "NAMB Motor Scooter" or offering the "chance to win a car later this year" instead of the sponsored "NAMB Car Giveaway" at the NAMB 2008 Annual Convention, NAMB/SOUTHEAST or NAMB/WEST is prohibited.)

NAMB is happy to accommodate any other sponsorship requests. We can design a specific package based on your budget needs. Please contact Jason Hawthorne Petty at jpetty@namb.org with any questions or proposals.

LOOKING FOR SPONSORSHIP ITEMS TO FIT YOUR BUDGET?

\$25,000 & Over

- Gala Showcase and Dinner
- Exhibit Extravaganza
- General Session
- Opening Reception
- Casino Night
- Car Giveaway
- Conference Bags

\$10,000-\$24,999

- Cyber Café
- Pre-Convention Reception*
- Broker of the Year
- State Affiliates of the Year
- Volunteer of the Year
- Lead Retrieval Cards
- Relaxation Station
- Official "NAMB" Shirt
- Pop-up Map
- Printed Nametag Lanyards
- Mini Portfolios
- Pocket Size Programs
- At-A-Glance Schedule Boards
- Exhibit Hall Food Stations

\$5,000-\$9,999

- Plasma TV
- Hotel Key Cards
- Shoe Shine Station
- Caricaturist
- Segway
- Mouse Pads
- Water Bottles (plus actual costs)
- Exhibitor Snack Box
- Morning & Afternoon Refreshment Breaks
- Morning Broker Session
- Breakout Sessions

Under \$5,000

- Coat & Luggage Check
- TV Channels
- WHERE Magazine
- Exclusive Designee Reception
- Motor Scooter
- Event Pens
- Key Chains
- Airline Voucher Giveaway
- Coffee Café (plus actual costs)
- Education Sessions
- Golf Sponsorships*
 - Golf Lunch
 - Balls
 - Towels
 - Visors
 - Beverage carts
 - And much more!

*Annual Convention only

THE “GRAND” EVENTS

Gala Showcase and Awards Dinner – A Masquerade Ball

Annual Convention Only \$50,000

The highlight of any NAMB Convention is the final evening filled with food, drinks, entertainment and lots of fun! Help craft an evening of entertainment using NAMB as your stage. The Gala Showcase and Awards Dinner will be held on Monday evening at the Indianapolis Marriott Downtown, our host hotel. (The Gala Showcase and Dinner may have multiple sponsors.)

Exhibit Extravaganza

Annual Convention \$40,000
NAMB/SOUTHEAST \$40,000
NAMB/WEST \$40,000
BUY ALL & SAVE \$96,000

Enjoy the thrill of the opening of the exhibit hall doors! Once you enter you will find the aisles filled with great food, drinks and entertainment. Your company name and logo will appear at each location—including the food and beverage stations and much more!

General Session

Annual Convention \$25,000
NAMB/SOUTHEAST \$25,000
NAMB/WEST \$25,000
BUY ALL & SAVE \$60,000

Be a part of helping shape the general session. This sponsorship allows your company to have great visibility during the heart of the event including a tailor made two minute video presentation to be shown to all detailing your company and services. (Multiple sponsorships may be available. Call for additional information.)

Opening Reception

Annual Convention \$40,000
NAMB/SOUTHEAST \$40,000
NAMB/WEST \$40,000
BUY ALL & SAVE \$96,000

Always a great way to begin any NAMB event, 2008 events will be no different—lots of fun, food, and drinks! Be sure to arrive early because it will be an unforgettable time! (Dates and times TBD. Call for additional information.)

Casino Night

Annual Convention Only \$25,000

This will be the final event of the final night of the final Convention! As the final night winds to an end let it be with fun and games! Following the Gala Dinner enjoy a game of black jack, craps, and other games of chance. Attendees will love the great prizes and entertaining music! Your company name and logo will appear throughout the casino with additional marketing opportunities available!

Cyber Café

Annual Convention \$15,000
NAMB/SOUTHEAST \$15,000
NAMB/WEST \$15,000
BUY ALL & SAVE \$36,000

Attendees see your company name and logo prominently displayed on the computer screen as they check their email messages. Signage will be placed through out the cyber café.

Pre-Convention Reception**

Annual Convention Only \$10,000

You will be rock ‘n’ rolling at the optional pre-convention kick-off reception, 6:30-9:30 PM on Thursday, June 19, 2008 at *Howl at the Moon* nightclub in downtown Indy. Enjoy a full premium bar, dueling pianos, sing-a-longs and live comedy entertainment.

AWARDS RECOGNITION

Broker of the Year Award

Annual Convention Only \$15,000

Sponsor the awards for Broker of the Year – the highest honor NAMB bestows upon a member.

State Affiliates of the Year Award

Annual Convention Only \$15,000

This award provides NAMB with a way to say thank you to our hard-working state association leaders, members, and staff for a job well done in the past year. Three state members (*Red, White and Blue*) are selected.

Volunteer of the Year Award

Annual Convention Only \$5,000

Sponsor the awards for Volunteer of the Year – awarded to a professional member for demonstrating dedication and success in promoting the Association’s goals, projects, activities and functions.

Exclusive CMC/CRMS/GMA/Medallion Society Reception

Annual Convention Only \$3,500

Open to individuals who have demonstrated a high level of professional proficiency by achieving certification and/or exhibited a dedication to the association by recruiting multiple members to NAMB. This group will be celebrating at a pre-dinner cocktail reception on Monday evening.

OTHER “UNIQUE” OFFERINGS

Lead Retrieval Card

Annual Convention	\$15,000
NAMB/SOUTHEAST	\$15,000
NAMB/WEST	\$15,000
BUY ALL & SAVE	\$36,000

Your card to success! Each attendee will receive their own lead retrieval card—exhibitors will instantly gain attendee information. It will be in the hands of everyone and is a superb way to advertise your company logo or message for all to see!

Official NAMB Staff and Volunteer Shirt

One sponsor only	\$20,000
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It all starts at the February Legislative & Regulatory Conference in Washington, DC, followed by Annual Convention, NAMB/SOUTHEAST and NAMB/WEST. Volunteers and NAMB staff will be wearing the Official NAMB Shirt with your company name and logo displayed prominently. Nearly a full year of marketing – February through November!

Relaxation Station

Annual Convention	\$10,000
NAMB/SOUTHEAST	\$10,000
NAMB/WEST	\$10,000
BUY ALL & SAVE	\$24,000

Attendees will love taking advantage of a seated-massage. *Attendees must first visit your booth to collect a voucher to be redeemed at the massage station.* It's the perfect environment to increase sales! You have the option of providing signature clothing such as your company golf shirt/logo to the massage practitioners to wear while they relax hundreds of attendees.

Shoe Shine Station

Annual Convention	\$7,500
NAMB/SOUTHEAST	\$7,500
NAMB/WEST	\$7,500
BUY ALL & SAVE	\$18,000

“Polished” professionals will love the extra special touch of a complimentary shoe shine. With all the hustle and bustle of the show, attendees won't be able to pass the chance to sit, relax (and read your literature)...even if just for a few minutes! Vouchers will be available at your booth for redemption at the shoe shine station.

Coat and Luggage Check

Annual Convention	\$2,500
NAMB/SOUTHEAST	\$2,500
NAMB/WEST	\$2,500
BUY ALL & SAVE	\$6,000

When attendees check their jackets, suitcases and show bags they won't go away empty handed – put a personalized claim check in their hand with your logo. Strategically located, the coat check will be the first and last area attendees see every day. Your company will reach prospects and customers before they even enter the show and your message will be the last impression before they leave.

Caricaturist

Annual Convention	\$5,000
NAMB/SOUTHEAST	\$5,000
NAMB/WEST	\$5,000
BUY ALL & SAVE	\$12,000

These witty and whimsical caricatures are always popular! Every person who visits the NAMB booth will enjoy taking home a special souvenir! The sponsor's logo will be sketched onto each drawing.

Where Magazine

NAMB/SOUTHEAST & NAMB/WEST (Prices shown are per show and do not include “BUY ALL & Save Discounts”) \$5,500 Cover; \$4,250 Back Cover; \$3,250 Inside Front Cover; and \$2,250 Inside Back Cover

Every attendee will get the most out of their visit by using this highly informative magazine providing an abundance of information about the city and the surrounding area! The magazine includes a four-page wrap-around cover that you create to meet your advertising needs. (*Where Magazine is not published in Indianapolis.*)

NAMB Television Channel**

(Priced per day/per hotel channel)

Annual Convention	TBD at time of print
NAMB/SOUTHEAST	TBD at time of print
NAMB/WEST	TBD at time of print
BUY ALL & SAVE	Contact: Jason Hawthorne Petty for special offer

Get your message to everyone staying at the official hotel(s). “Beam” your video presentation (pending approval) to each hotel television on your own dedicated TV channel! Turn On, Tune In, and Sell Your Product!

EXTRA SPECIAL GIVEAWAYS

Car Giveaway

Annual Convention	\$25,000
NAMB/SOUTHEAST	\$25,000
NAMB/WEST	\$25,000
BUY ALL & SAVE	\$60,000

You won't want to miss being a part of one of NAMB's biggest prize giveaways! Each attendee will have multiple chances to collect tickets (with your logo on them) and ten lucky tickets will be drawn. Each of the ten attendees will be given a key and only one will open the door to the car! The car will be displayed inside the exhibit hall with your company's name prominently displayed.

Segway Human Transporter

Annual Convention	\$8,500
NAMB/SOUTHEAST	\$8,500
NAMB/WEST	\$8,500
BUY ALL & SAVE	\$20,000

A truly 21st-century idea, this two-wheeled electric vehicle has been spotlighted in numerous publications and was a huge hit at past Annual Conventions! Ride smoothly on this gyro-balanced platform that is practical, efficient and an undeniably fun way of getting around.

Motor Scooter

Annual Convention	\$4,500
NAMB/WEST	\$4,500
BUY BOTH & SAVE	\$7,200

One of the most popular sponsorships for the past four years, these flashy scooters are sure to grab the attention of all! Easy to maneuver and park anywhere the lucky winner will love to ride this everywhere! (Not available at NAMB/SOUTHEAST.)

Show Bags

Annual Convention	\$25,000
NAMB/SOUTHEAST	\$25,000
NAMB/WEST	\$25,000
BUY ALL & SAVE	\$60,000

Tote bags containing convention information will be provided to each attendee at registration. The sponsoring company's logo will be displayed on the bag along with the NAMB logo.

Pop-Out Map

Annual Convention	\$20,000
NAMB/SOUTHEAST	\$20,000
NAMB/WEST	\$20,000
BUY ALL & SAVE	\$48,000

Guide attendees to your product and map your company with these highly useful color maps of Indianapolis, New Orleans and/or Las Vegas. Opened, they more than double in size giving great directions to our host city—with your logo/message on the back cover of each.

Printed Nametag Lanyards

Annual Convention	\$20,000
NAMB/SOUTHEAST	\$20,000
NAMB/WEST	\$20,000
BUY ALL & SAVE	\$48,000

Keep your company name at eye-level by sponsoring the conveniently worn lanyards by attendees throughout the convention.

Mini Portfolios

Annual Convention	\$18,000
NAMB/SOUTHEAST	\$18,000
NAMB/WEST	\$18,000
BUY ALL & SAVE	\$43,000

Always a popular item, an easy to carry notepad jotter with pen and paper will be provided to each attendee in their conference bag. The sponsoring company's logo will be displayed on the front cover alongside the NAMB logo.

Pocket Size Program

Annual Convention	\$18,000
NAMB/SOUTHEAST	\$18,000
NAMB/WEST	\$18,000
BUY ALL & SAVE	\$43,000

Each time an attendee reaches into their pocket to view the conference schedule your company's name and logo will appear along side.

At-A-Glance Schedule Boards

Annual Convention	\$12,000
NAMB/SOUTHEAST	\$12,000
NAMB/WEST	\$12,000
BUY ALL & SAVE	\$28,000

Attendees will see your company's name and logo every time they consult the on-site schedule boards for information throughout each event.

Hotel Key Cards

Annual Convention	\$11,000
NAMB/SOUTHEAST	\$11,000
NAMB/WEST	\$11,000
BUY ALL & SAVE	\$26,500

Attendees staying at any of the Annual Convention, NAMB/SOUTHEAST or NAMB/WEST* hotel(s) will enter into their sleeping room using a hotel key card with your company name and a brief message. Watch it open doors to your business! (*MGM will provide customized card sleeves in lieu of key cards.)

Mouse Pad

Annual Convention	\$9,500
NAMB/SOUTHEAST	\$9,500
NAMB/WEST	\$9,500
BUY ALL & SAVE	\$23,000

These mouse pads with the official show Logo will get years and years of use by attendees. Your sales will increase by showing off your company logo and message next to the NAMB logo as this item is placed inside each tote bag.

Plasma Television

(One sponsorship available per event.)

Annual Convention	\$6,000
NAMB/SOUTHEAST	\$6,000
NAMB/WEST	\$6,000
BUY ALL & SAVE	\$14,500

Attendees will dash to your booth for the chance to win this large screen Plasma TV that will be shipped directly to the winner's home. Shipping included.

Water Bottles

Annual Convention	\$5,000 <i>(plus costs)</i>
NAMB/SOUTHEAST	\$5,000 <i>(plus costs)</i>
NAMB/WEST	\$5,000 <i>(plus costs)</i>
BUY ALL & SAVE	\$12,000 <i>(plus costs)</i>

Attendees won't be thirsty when they receive bottled water with your company logo on it as they head to their next meeting session.

Key Chains

Annual Convention	\$4,000
NAMB/SOUTHEAST	\$4,000
NAMB/WEST	\$4,000
BUY ALL & SAVE	\$10,000

Placed inside each convention tote these attractive acrylic key chains are house-shaped and will open the door to lots of business for years to come. Inlaid, your logo/message will be in the hands of all attendees—and a *key* to success!

Event Pens

Annual Convention	\$3,500
NAMB/SOUTHEAST	\$3,500
NAMB/WEST	\$3,500
BUY ALL & SAVE	\$8,500

Put your company's name in the hand of everyone! These high quality pens will be placed in each convention tote bag will have your company name/logo sharing the NAMB logo to be handed out to thousands of attendees.

Airline Voucher Giveaway

Annual Convention	\$2,000
NAMB/SOUTHEAST	\$2,000
NAMB/WEST	\$2,000
BUY ALL & SAVE	\$5,000

Lucky winners will receive a \$1,000.00 airline voucher that will take them anywhere they wish to fly! (Maybe direct to your booth(s) in 2009!)

SPECIALTY FOOD & BEVERAGE (F&B)

Exhibitor Snack Boxes **

Annual Convention	\$5,000
NAMB/SOUTHEAST	\$5,000
NAMB/WEST	\$5,000
BUY ALL & SAVE	\$13,000

Direct exhibitor-to-exhibitor marketing that will not only bring comfort to an exhibitor's rumbling stomach but also put your message directly into the hands of other vendors in the Exhibit Hall. We supply the snack—you supply the marketing piece and together NAMB will distribute this to the hundreds of exhibiting companies along with a tasty treat.

Coffee Café

(Plus costs – Available on exhibit day only)

Annual Convention	\$3,250 <i>(plus costs)</i>
NAMB/WEST	\$3,250 <i>(plus costs)</i>
BUY ALL & SAVE	\$5,500 <i>(plus costs)</i>

Attendees will enjoy their drink of choice from the Coffee Cart adjacent the convention center registration area on "exhibit" day. You will get all the recognition! The coffee cart will be yours to manage but without all the work—and you'll get the opportunity to distribute your name and logo for all to see. (Sorry, this offer will not be available at NAMB/SOUTHEAST.)

F&B EVENTS

Your company will be recognized with signs at each food station throughout the convention center and you are also welcome to enhance this sponsorship by providing your own cups, napkins, etc. with logo.

Afternoon Refreshment Break

Annual Convention	\$7,500
NAMB/SOUTHEAST	\$7,500
NAMB/WEST	\$7,500
BUY ALL & SAVE	\$18,000

Morning Refreshment Break

Annual Convention	\$6,000
NAMB/SOUTHEAST	\$6,000
NAMB/WEST	\$6,000
BUY ALL & SAVE	\$14,500

NETWORKING, GENERAL SESSIONS & EDUCATIONAL OPPORTUNITIES

Broker Breakfast Workshop**

(Priced per individual breakout session)

Annual Convention Only \$6,000

Attendees will meet to discuss multiple topics within the mortgage industry. This is your opportunity to sit down with attendees and to assist with moderating and facilitating these discussions and their speakers.

Breakout Sessions**

(Priced per individual breakout session)

Annual Convention \$5,000

(All proposals must be submitted by 1/11/08)

NAMB/SOUTHEAST \$5,000

(All proposals must be submitted by 3/14/08)

NAMB/WEST \$5,000

(All proposals must be submitted by 5/2/08)

BUY ALL & SAVE \$12,000

This is your opportunity to participate in the conference program! Purchase a sponsorship to an individual breakout session and have a mutually agreed upon representative affiliated with your company assist in moderating and/or participating in a panel discussion.

FREE Education Sessions

(Priced per individual education session, contact Candice Rettie, 703-342-5853 or crettie@namb.org for a list of session availability.)

Annual Convention Only \$2,500

NAMB/SOUTHEAST \$2,500

NAMB/WEST \$2,500

BUY ALL & SAVE \$6,000

The NAMB FREE education program provides countless valuable educational opportunities to mortgage professionals through continuing education that meets state licensing requirements. This is your chance to help NAMB members to increase their knowledge!

* If supplying your own product (such as Mini Portfolios) for NAMB Sponsorship price is reduced—please contact Jason Hawthorne Petty (703-342-5859).

** Please contact Jason Hawthorne Petty (703-342-5859) directly for more details and important deadlines.

THE GOLF EXPERIENCE

This is a fantastic networking opportunity. The tournament will be held at the Brickyard Crossing. The 18-hole course, designed by world-renowned golf course architect Pete Dye, is located on the grounds of the Indianapolis Motor Speedway.

Golf Balls

Annual Convention \$3,000

Make sure that each golfer at the Golf Tournament receives a sleeve of golf balls with your company logo.

Golf Visors

Annual Convention \$3,000

Golfers will "break par" wearing your visors sporting your logo.

Golf Towels

Annual Convention \$3,000

Each golfer at the Golf Outing will receive a golf towel with your company logo.

Golf Tees

Annual Convention \$2,500

Each golfer at the NAMB Golf Outing will receive two packets of golf tees, divot "fixer" and ball markers, all screened with your company message/web address.

Breakfast

Annual Convention \$2,000

Golf Carts

Annual Convention \$2,500

Beverage Carts

(2 sponsorships available)

Annual Convention \$2,000

Lunch

Annual Convention \$4,500

NAMB 2008 Sponsorship Agreement

Please complete all sections in full, including official signature and date on the bottom of the page. If paying by credit card, you may fax sponsorship agreement to Jason Hawthorne Petty at 703-342-5905 or if paying by check, please mail sponsorship agreement to NAMB 2008 Sponsors, 7900 Westpark Drive, Suite T309, McLean, VA 22102.

Office Use Only

Date Received: _____
 Booth #: _____
 Add'l Info: _____

CONTACT INFORMATION

Company _____
 Contact _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____ E-mail _____

NAMB BEST BUYING OPPORTUNITIES FOR 2008! ANNUAL CONVENTION, NAMB/SOUTHEAST & NAMB/WEST SPONSORSHIP (please check one box per sponsorship opportunity)

CHECK "BUY ALL" FOR UP TO 20% SAVINGS WHEN YOU SPONSOR THE SAME ITEM FOR ALL THREE EVENTS!

THE "GRAND" EVENTS

Gala Showcase and Dinner	<input type="checkbox"/> Annual Convention Only \$50,000			
Exhibit Extravaganza	<input type="checkbox"/> Annual Convention \$40,000	<input type="checkbox"/> NAMB/SOUTHEAST \$40,000	<input type="checkbox"/> NAMB/WEST \$40,000	<input type="checkbox"/> BUY ALL \$96,000
General Session	<input type="checkbox"/> Annual Convention \$25,000	<input type="checkbox"/> NAMB/SOUTHEAST \$25,000	<input type="checkbox"/> NAMB/WEST \$25,000	<input type="checkbox"/> BUY ALL \$60,000
Opening Reception	<input type="checkbox"/> Annual Convention \$40,000	<input type="checkbox"/> NAMB/SOUTHEAST \$40,000	<input type="checkbox"/> NAMB/WEST \$40,000	<input type="checkbox"/> BUY ALL \$96,000
Casino Night	<input type="checkbox"/> Annual Convention Only \$25,000			
Cyber Café	<input type="checkbox"/> Annual Convention \$15,000	<input type="checkbox"/> NAMB/SOUTHEAST \$15,000	<input type="checkbox"/> NAMB/WEST \$15,000	<input type="checkbox"/> BUY ALL \$36,000
Pre-Convention Reception*	<input type="checkbox"/> Annual Convention Only \$10,000			

AWARDS RECOGNITION

Broker of the Year Award	<input type="checkbox"/> Annual Convention Only \$15,000
State Affiliates of the Year Award	<input type="checkbox"/> Annual Convention Only \$15,000
Volunteer of the Year Award	<input type="checkbox"/> Annual Convention Only \$5,000
CMC/CRMS/GMA/Medallion Reception	<input type="checkbox"/> Annual Convention Only \$3,500

OTHER "UNIQUE" OFFERINGS

Lead Retrieval Card	<input type="checkbox"/> Annual Convention \$15,000	<input type="checkbox"/> NAMB/SOUTHEAST \$15,000	<input type="checkbox"/> NAMB/WEST \$15,000	<input type="checkbox"/> BUY ALL \$36,000
Official NAMB Staff & Volunteer Shirt	<input type="checkbox"/> One sponsor only \$20,000 – Includes 4 conferences – a full year of benefits!			
Relaxation Station	<input type="checkbox"/> Annual Convention \$10,000	<input type="checkbox"/> NAMB/SOUTHEAST \$10,000	<input type="checkbox"/> NAMB/WEST \$10,000	<input type="checkbox"/> BUY ALL \$24,000
Shoe Shine Station	<input type="checkbox"/> Annual Convention \$7,500	<input type="checkbox"/> NAMB/SOUTHEAST \$7,500	<input type="checkbox"/> NAMB/WEST \$7,500	<input type="checkbox"/> BUY ALL \$18,000
Coat and Luggage Check	<input type="checkbox"/> Annual Convention \$2,500	<input type="checkbox"/> NAMB/SOUTHEAST \$2,500	<input type="checkbox"/> NAMB/WEST \$2,500	<input type="checkbox"/> BUY ALL \$6,000
Caricaturist	<input type="checkbox"/> Annual Convention \$5,000	<input type="checkbox"/> NAMB/SOUTHEAST \$5,000	<input type="checkbox"/> NAMB/WEST \$5,000	<input type="checkbox"/> BUY ALL \$12,000
Where Magazine*	<input type="checkbox"/> Not available at Annual Convention - Pricing varies – please call NAMB meetings staff for additional pricing information			
NAMB Television Channel* (Priced per day/per hotel channel)	<input type="checkbox"/> Pricing varies – please call NAMB meetings staff for additional pricing information			

EXTRA SPECIAL GIVEAWAYS

Car Giveaway	<input type="checkbox"/> Annual Convention \$25,000	<input type="checkbox"/> NAMB/SOUTHEAST \$25,000	<input type="checkbox"/> NAMB/WEST \$25,000	<input type="checkbox"/> BUY ALL \$60,000
Segway Human Transporter	<input type="checkbox"/> Annual Convention \$8,500	<input type="checkbox"/> NAMB/SOUTHEAST \$8,500	<input type="checkbox"/> NAMB/WEST \$8,500	<input type="checkbox"/> BUY ALL \$20,000
Motor Scooter	<input type="checkbox"/> Annual Convention \$4,500	<input type="checkbox"/> NAMB/WEST \$4,500	<input type="checkbox"/> BUY ALL \$7,200	
Show Bags	<input type="checkbox"/> Annual Convention \$25,000	<input type="checkbox"/> NAMB/SOUTHEAST \$25,000	<input type="checkbox"/> NAMB/WEST \$25,000	<input type="checkbox"/> BUY ALL \$60,000
Pop-Out Map	<input type="checkbox"/> Annual Convention \$20,000	<input type="checkbox"/> NAMB/SOUTHEAST \$20,000	<input type="checkbox"/> NAMB/WEST \$20,000	<input type="checkbox"/> BUY ALL \$48,000
Printed Nametag Lanyards	<input type="checkbox"/> Annual Convention \$20,000	<input type="checkbox"/> NAMB/SOUTHEAST \$20,000	<input type="checkbox"/> NAMB/WEST \$20,000	<input type="checkbox"/> BUY ALL \$48,000
Mini Portfolios**	<input type="checkbox"/> Annual Convention \$18,000	<input type="checkbox"/> NAMB/SOUTHEAST \$18,000	<input type="checkbox"/> NAMB/WEST \$18,000	<input type="checkbox"/> BUY ALL \$43,000
Pocket Size Program	<input type="checkbox"/> Annual Convention \$18,000	<input type="checkbox"/> NAMB/SOUTHEAST \$18,000	<input type="checkbox"/> NAMB/WEST \$18,000	<input type="checkbox"/> BUY ALL \$43,000
At-A-Glance Schedule Boards	<input type="checkbox"/> Annual Convention \$12,000	<input type="checkbox"/> NAMB/SOUTHEAST \$12,000	<input type="checkbox"/> NAMB/WEST \$12,000	<input type="checkbox"/> BUY ALL \$28,000
Hotel Key Cards	<input type="checkbox"/> Annual Convention \$11,000	<input type="checkbox"/> NAMB/SOUTHEAST \$11,000	<input type="checkbox"/> NAMB/WEST \$11,000	<input type="checkbox"/> BUY ALL \$26,500
Mouse Pad	<input type="checkbox"/> Annual Convention \$9,500	<input type="checkbox"/> NAMB/SOUTHEAST \$9,500	<input type="checkbox"/> NAMB/WEST \$9,500	<input type="checkbox"/> BUY ALL \$23,000
Plasma Television	<input type="checkbox"/> Annual Convention \$6,000	<input type="checkbox"/> NAMB/SOUTHEAST \$6,000	<input type="checkbox"/> NAMB/WEST \$6,000	<input type="checkbox"/> BUY ALL \$14,500
Water Bottles	<input type="checkbox"/> Annual Convention \$5,000	<input type="checkbox"/> NAMB/SOUTHEAST \$5,000	<input type="checkbox"/> NAMB/WEST \$5,000	<input type="checkbox"/> BUY ALL \$12,000
Key Chains	<input type="checkbox"/> Annual Convention \$4,000	<input type="checkbox"/> NAMB/SOUTHEAST \$4,000	<input type="checkbox"/> NAMB/WEST \$4,000	<input type="checkbox"/> BUY ALL \$10,000
Event Pens	<input type="checkbox"/> Annual Convention \$3,500	<input type="checkbox"/> NAMB/SOUTHEAST \$3,500	<input type="checkbox"/> NAMB/WEST \$3,500	<input type="checkbox"/> BUY ALL \$8,500
Airline Voucher Giveaway	<input type="checkbox"/> Annual Convention \$2,000	<input type="checkbox"/> NAMB/SOUTHEAST \$2,000	<input type="checkbox"/> NAMB/WEST \$2,000	<input type="checkbox"/> BUY ALL \$5,000

SPECIALTY FOOD & BEVERAGE (F&B)

Exhibitor Snack Boxes*	<input type="checkbox"/> Annual Convention \$5,000	<input type="checkbox"/> NAMB/SOUTHEAST \$5,000	<input type="checkbox"/> NAMB/WEST \$5,000	<input type="checkbox"/> BUY ALL \$13,000
Coffee Café (Exhibit Day Only, plus costs)	<input type="checkbox"/> Annual Convention \$3,250 (plus costs)	<input type="checkbox"/> NAMB/WEST \$3,250 (plus costs)	<input type="checkbox"/> BUY BOTH \$5,500 (plus costs)	

OTHER F&B EVENTS

Afternoon Refreshment Break	<input type="checkbox"/> Annual Convention \$7,500	<input type="checkbox"/> NAMB/SOUTHEAST \$7,500	<input type="checkbox"/> NAMB/WEST \$7,500	<input type="checkbox"/> BUY ALL \$18,000
Morning Refreshment Break	<input type="checkbox"/> Annual Convention \$6,000	<input type="checkbox"/> NAMB/SOUTHEAST \$6,000	<input type="checkbox"/> NAMB/WEST \$6,000	<input type="checkbox"/> BUY ALL \$14,500

NETWORKING, GENERAL SESSIONS & EDUCATIONAL OPPORTUNITIES

Broker Breakfast Workshop* (Priced per individual session)	<input type="checkbox"/> Annual Convention Only \$6,000			
Breakout Sessions* (Priced per individual session)	<input type="checkbox"/> Annual Convention \$5,000	<input type="checkbox"/> NAMB/SOUTHEAST \$5,000	<input type="checkbox"/> NAMB/WEST \$5,000	<input type="checkbox"/> BUY ALL \$12,000
FREE Education Sessions* (Priced per individual session)	<input type="checkbox"/> Annual Convention \$2,500	<input type="checkbox"/> NAMB/SOUTHEAST \$2,500	<input type="checkbox"/> NAMB/WEST \$2,500	<input type="checkbox"/> BUY ALL \$6,000

THE GOLF EXPERIENCE Benefiting NAMBPAC

Golf Balls	<input type="checkbox"/> Annual Convention \$3,000	Golf Carts	<input type="checkbox"/> Annual Convention \$2,500
Golf Visors	<input type="checkbox"/> Annual Convention \$3,000	Beverage Carts	<input type="checkbox"/> Annual Convention \$2,000
Golf Towels	<input type="checkbox"/> Annual Convention \$3,000	(2 sponsorships available)	
Golf Tees	<input type="checkbox"/> Annual Convention \$2,500	Breakfast	<input type="checkbox"/> Annual Convention \$2,000
		Lunch	<input type="checkbox"/> Annual Convention \$4,500

Do you have a sponsorship idea you'd like for us to consider? Please contact Jason.

* Please contact Jason Hawthorne Petty (703-342-5859) directly for more details.

** If supplying your own product (such as Mini Portfolios) for NAMB Sponsorship price is reduced—please contact Jason.

SPONSORSHIP PAYMENT INFORMATION

Please reserve the above marked sponsorship(s) for my company. I have enclosed a 50% non-refundable deposit of \$ _____ to reserve this sponsorship. I understand and agree the FINAL payment will arrive at NAMB headquarters no later than March 7, 2008 for Annual Convention AND "Buy ALL" offers. Final payment is due May 2, 2008 for NAMB/SOUTHEAST and August 8, 2008 for NAMB/WEST only items.

If payment is not received by said date, NAMB may cancel my sponsorship reservation without notice. Any reservations completed after March 7, 2008 for Annual Convention (May 2, 2008 for NAMB/SOUTHEAST and August 8, 2008 for NAMB/WEST only items) require payment in full.

Please e-mail a camera-ready EPS or TIF company logo when submitting your contract. E-mail logo to: jpetty@namb.org

- Check enclosed (Make checks payable to "NAMB")
 Charge my credit card (Visa, MasterCard or American Express)

Name on card: _____ Card #: _____

Exp. Date: _____ / _____ Signature: _____ Today's Date _____

SPONSORSHIP POLICIES

National Association of Mortgage Brokers (NAMB) shall regard this document, upon receipt at NAMB headquarters, as a formal application on the part of the forwarding company to participate in the 2008 Annual Convention and/or NAMB/SOUTHEAST and/or NAMB/WEST in the capacity of Sponsor. All correspondence and inquiries originating from NAMB shall be directed to the individual listed on this form as the company contact. It is this individual that NAMB will designate as the official company representative through whom all correspondence will take place and who principally will be responsible for the prompt and complete payment of all fees due NAMB.

Sponsorship will be assigned at the discretion of NAMB with due regard to the history and support of the Association. That is, 2007 Annual Convention sponsors in Seattle will have first option to sponsor the same event/item again for the 2008 Annual Convention, "Buy ALL" options and for the NAMB/SOUTHEAST. NAMB/WEST 2007 sponsors will have first option for NAMB/WEST event/items only.

If a company does not renew its previous sponsorship by December 21, 2007, sponsorships will be awarded on a first-come, first-served basis in order of date received. To receive recognition in printed materials, you must provide a camera-ready black and white company logo when submitting your contract.

CANCELLATION AND REFUND POLICY

Notice of cancellation must be made in writing (no exceptions) and sent to Jason Hawthorne Petty in the Meetings Department at NAMB. Cancellations received by 5:00 p.m. EST, Friday, January 25, 2008 (Annual Convention) and/or Friday, March 28, 2008 (NAMB/SOUTHEAST) and/or Friday, July 11, 2008 (NAMB/WEST). Cancellations of sponsorship will not be refunded.

I hereby state that I have read and will comply with the terms and conditions regarding NAMB 2008 Events as set forth in the Sponsor Prospectus. I understand that terms and conditions will be strictly enforced.

Official Signature: _____ Date: _____